

brandgraphica™

Genesis / Energise

Client

NACE

(National Association for Able Children in Education)

Project

Genesis / Energise – identity, image library, brand guidelines, external web site, press advertising, publications, electronic presentations and direct mail

Description

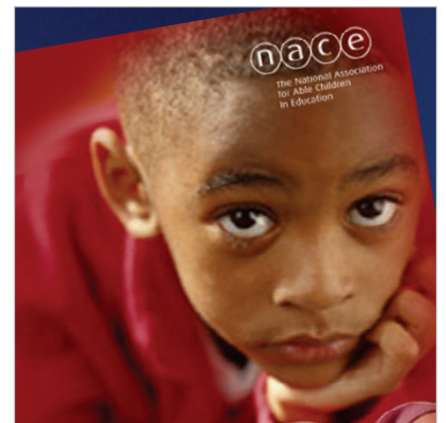
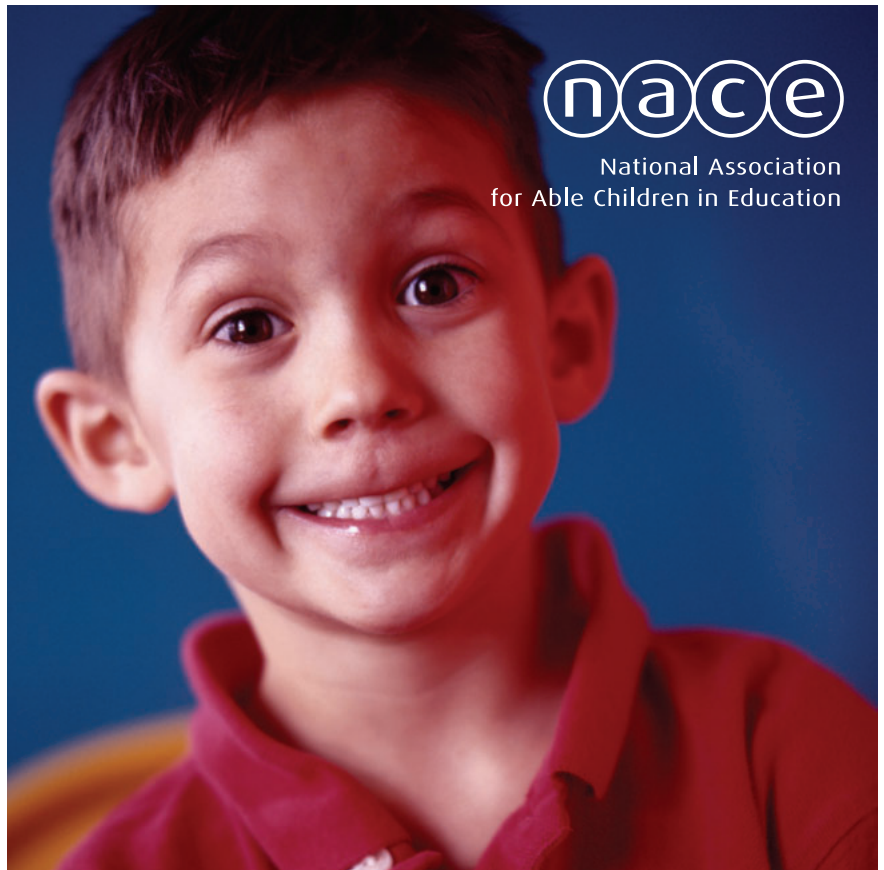
The recognised leader in its field for over 25 years, NACE selected Brandgraphica to redevelop its image to better reflect its brand-leading yet charitable status. The brand review led to the organisation securing new sponsorship and partnership programmes. It covered all aspects of the organisation's interface with the public and teaching professions, from their stationery to their new web presence.

Client Quote

'We have secured new and much needed sponsorship on the strength of the re-brand.'

Chief Executive
NACE

using brand expression
to alter perceptions
and create *new* futures



Get the full story, talk to
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