

brandgraphica™

Task

Client

Morley and Scott

Project

Business Advisory Service Identity

Description

A set of marketing materials and print collateral were created that could clearly differentiate Morley and Scotts' new Business Advisory Service from its other core services. Brandgraphica created an identity for 'Vantage' a word that expresses both the strategic point of view taken of the clients business and the increased performance and advantage in business as a result.

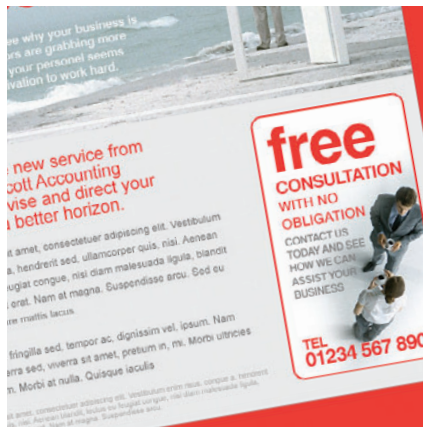
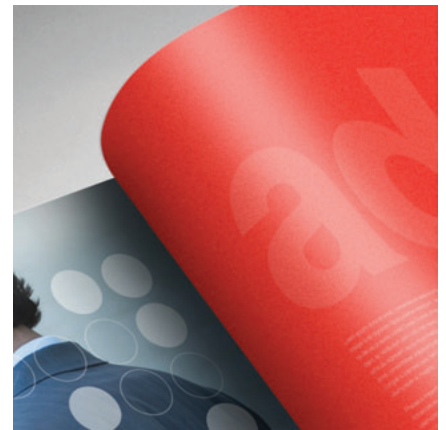
Clean helvetica typeface, strong colour and confident use of stock imagery enabled a very crisp and clean design that communicates the core messages of 'Vantage' and positions the service as a product in its own right.

Client Quote

We love the look and feel!

Marketing Executive
Morley and Scott

creating exciting
new futures
for brands



Get the full story, talk to
Brandgraphica today

Brandgraphica Limited
Harley House
Brooklands Park
Crowborough
East Sussex TN6 2JD

T +44(0)1892 665504
F +44(0)1892 654805
brandgraphica.co.uk

© 2008 Brandgraphica Limited

Brandgraphica Your brand powerfully expressed™