

brandgraphica™

Energise/Task

Client

Howarth of London
(Manufacturers of oboes and woodwind instrument specialists)

Project

The Sound of Howarth brochure

Description

Howarth has been making woodwind instruments for over 50 years. Its worldwide reputation for producing the finest oboes and cor d'anglais is second to none. Howarth instruments are to be found in every international orchestra and each handmade instrument takes over five years to complete.

Brandgraphica are helping Howarth to build, justify and maintain premium prices for their product range in order to safeguard the long-term future of the firm and its unique heritage. This brochure celebrates the unique sound of Howarth and illustrates the craftsmanship involved in manufacture.

Results

Full order books!

Client Quote

"Thank you for 'living our brand'."

Marketing Manager
TW Howarth of London

creating, building
and protecting
premiums



Get the full story, talk to
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