

brandgraphica™

Task

Client

EMC Gestion de Fortune SA
(Wealth Management – Geneva)

Project

Corporate Brochure

Description

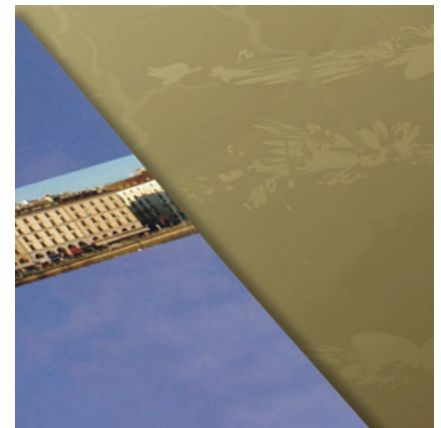
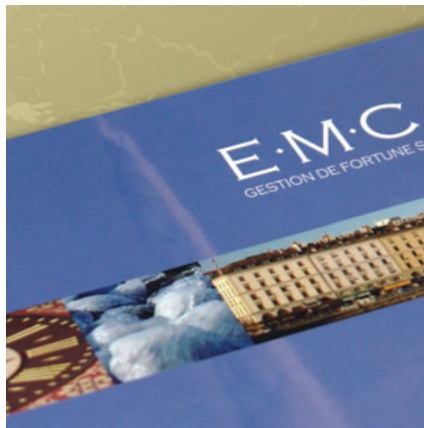
Geneva-based Wealth Management firm EMC Gestion de Fortune SA appointed Brandgraphica to design a flagship corporate brochure to convey its long standing family traditions and values as well as modern approach to wealth management. By listening to the client, Brandgraphica understood the values that really matter to EMC Gestion de Fortune SA and to their existing and potential clients, thus delivering a precise marketing solution. This also led to the creation of a brochure in English and French. These brochures are used as an introducer, a mailing piece and as a leave behind, ceating brand awareness and reinforcing its corporate image of reliability and substance. We have subsequently developed advertising and designed the firm's web site following the same style.

Client Quote

"The brochures are a real talking point – thank you."

Managing Partner
EMC Gestion de Fortune SA

creating the right
first impression
by design



Get the full story, talk to
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