

brandgraphica™

Genesis

Client

EdenCancan
(London PR agency)

Project

Brand Identity

Description

Our brief to create a distinctive ID for one of London's hardest working, creative and effective PR companies (EdenCancan were shortlisted for 'agency of the year 2008' by PR Week). The identity had to sit comfortably with agencies Event, celebrity booking, technology and consumer specialisms. The identity reflects the two very strong and distinct personalities that drive the brand; Nick Fulford and Nick Ede.

Results

Now in its third year the identity is still serving the brand well.

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Brandgraphica Limited
Harley House
Brooklands Park
Crowborough
East Sussex TN6 2JD

T +44(0)1892 665504
F +44(0)1892 654805
brandgraphica.co.uk

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