

brandgraphica™

Task

Client

BSI Group
(British Standards Institution – Global)
Since its foundation in 1901, as the Engineering Standards Committee, BSI Group has grown into a leading global independent business services organisation. The Group now operates globally through its three divisions: BSI British Standards, BSI Management Systems and BSI Product Services.

Project

Design The Future

Description

We are delighted to have been appointed to design and create the identity and graphic language to support 'Design The Future' BSI Sustainability Awards 2007 held in association with the Royal College of Art, London. The awards recognise and support proposals for design projects which promote awareness of sustainability issues or provide sustainable solutions. Brandgraphica has provided the graphics platform for 'Design The Future' for three consecutive years and we enjoy attending the award show each year where we are continuously impressed by the high standard of work the students submit. The presentation evening is the highlight of our design events calendar.

Results

Design the future is becoming more popular with the students each year as awareness increases.



celebrating
design excellence
and innovation

Get the full story, talk to
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